

REP HEADLINE# 6145065 TRF# E:120531  
\$\$\$ MOD# C: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- WILL HILDEBRANDT (H)

ORDER # CONTRACT # 6145065

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT8/12 18.47

REP: ORDER CANCELED  
ALL LN'S ZERO'D OUT  
NEW TTL \$0  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1193

1	S		1100A-1200N	30		\$175.00	10/23	10/26	0		TU-F	0
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PROGRAM : NC8 MIDDAY  
CON COM1: NC8 MIDDAY

2	S		1237A-136A	30		\$350.00	10/23	10/26	0		TU-F	0
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PROGRAM : J FALLON-NBC  
CON COM1: J FALLON-NBC

REP HEADLINE# 6145005 TRF# E:120531  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT8/12 18.47  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$300.00	10/23	10/26	0		TU-F	0
4	S		400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/23	10/26	0		TU-F	0
5	S		500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/23	10/26	0		TU-F	0
6	S		530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/23	10/26	0		TU-F	0
7	S		530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/23	10/26	0		TU-F	0
8	S		600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/23	10/26	0		TU-F	0
9	S		600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/23	10/26	0		TU-F	0
10	S		630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/23	10/26	0		TU-F	0
11	S		700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/23	10/26	0		TU-F	0

REP HEADLINE# 6145065 TRF# E:120531  
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.47  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/23	10/26	0		TU-F	0
13	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,800.00	10/23	10/26	0		TU-F	0
14	S		900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/23	10/26	0		TU-F	0
15	S		1100P-1135P PROGRAM : NWSCH8 AT 11< CON COM1: NWSCH8 AT 11<	30		\$2,000.00	10/23	10/27	0		TU-SA	0
16	S		430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	10/23	10/28	0		TU-TH,SU	0
17	S		800P-900P PROGRAM : AVG. ALL WKS CON COM1: AVG. ALL WKS	30		\$2,800.00	10/26	10/26	0		FRI	0
18	S		1000P-1100P PROGRAM : ROCK CENTER CON COM1: ROCK CENTER	30		\$4,000.00	10/29	10/29	0		MON	0
19	S		800P-1000P PROGRAM : THE SING-OFF CON COM1: THE SING-OFF	30		\$6,500.00	10/29	10/29	0		MON	0
20	S		1200N-100P PROGRAM : SAT NOON NEWS CON COM1: SAT NOON NEWS	30		\$250.00	10/27	10/27	0		SAT	0

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT8/12 18.47  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	S		330P-700P	30		\$2,500.00	10/27	10/27	0		SAT	0
PROGRAM : NOFRE DAME VS TBD												
ORD COM1 : 10/27/12												
CON COM1 : NOFRE DAME VS TBD												
22	S		600P-630P	30		\$900.00	10/27	10/27	0		SAT	0
PROGRAM : NEWSCH8-6 SAT												
CON COM1 : NEWSCH8-6 SAT												
23	S		700A-900A	30		\$500.00	10/27	10/27	0		SAT	0
PROGRAM : THE TODAY SHOW SAT												
CON COM1 : THE TODAY SHOW SAT												
24	S		800P-900P	30		\$1,500.00	10/27	10/27	0		SAT	0
PROGRAM : HARRY'S LAW												
CON COM1 : HARRY'S LAW												
25	S		900A-1000A	30		\$400.00	10/27	10/27	0		SAT	0
PROGRAM : NWSCH8 SAT-AM												
CON COM1 : NWSCH8 SAT-AM												
26	S		900P-1000P	30		\$1,800.00	10/27	10/27	0		SAT	0
PROGRAM : PARENTHOOD												
CON COM1 : PARENTHOOD												
27	S		1000A-1100A	30		\$2,850.00	10/28	10/28	0		SUN	0
PROGRAM : MEET PRESS-SUN												
CON COM1 : MEET PRESS-SUN												
28	S		600P-630P	30		\$1,100.00	10/28	10/28	0		SUN	0
PROGRAM : WFLA NEWS												
CON COM1 : WFLA NEWS												
29	S		630P-700P	30		\$3,650.00	10/28	10/28	0		SUN	0
PROGRAM : NBC NIGHTLY NEWS SUNDAY												
CON COM1 : NBC NIGHTLY NEWS SUNDAY												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT8/12 18.47  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		700P-830P	30		\$5,500.00	10/28	10/28	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1 : FOOTBALL NIGHT IN AMERICA												
31	S		800A-900A	30		\$625.00	10/28	10/28	0		SUN	0
PROGRAM : SUN TODAY-NBC												
CON COM1 : SUN TODAY-NBC												
32	S		900A-1000A	30		\$400.00	10/28	10/28	0		SUN	0
PROGRAM : NWSCH8 SUN-AM												
CON COM1 : NWSCH8 SUN-AM												
33	S		800P-1000P	30		\$3,500.00	10/23	10/23	0		TUE	0
PROGRAM : BIGST LR13-NBC												
CON COM1 : BIGST LR13-NBC												
34	S		400P-500P	30		\$675.00	10/29	10/29	0		MON	0
PROGRAM : DR. OZ												
CON COM1 : DR. OZ												
35	S		530A-600A	30		\$400.00	10/29	10/29	0		MON	0
PROGRAM : NC8 TODAY@5:30<												
CON COM1 : NC8 TODAY@5:30<												
36	S		600P-630P	30		\$1,800.00	10/29	10/29	0		MON	0
PROGRAM : NWSCH8 AT SIX												
CON COM1 : NWSCH8 AT SIX												
37	S		700P-730P	30		\$1,800.00	10/29	10/29	0		MON	0
PROGRAM : ENT TONIGHT 30												
CON COM1 : ENT TONIGHT 30												
38	S		900A-1000A	30		\$700.00	10/29	10/29	0		MON	0
PROGRAM : TODAY SHW2-NBC												
CON COM1 : TODAY SHW2-NBC												

REP HEADLINE# 6145005 TRF# E:120531  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.47  
 \*\*\*CHANGES\*\*\* \*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39		S	430A-459A	30		\$75.00	10/29	10/29	0		MON	0
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
OCT/12			\$ .00			NOV/12			\$ .00			
CONTRACT TOTAL												\$ .00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WTIS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Great American Media Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 801 Issue 4  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601  
 PHONE (813) 228-8888

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 0	Campaign Ref: E:120531068
Buyer: " "	Client/Product/Estimate: 11 / 14 / 1193	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06145065
Est./PO Number: 06145065	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Docc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	10/29	Total	C
1	M-F 11a News TWTF..	03		30 Comme	Nbr of Spots Closed PR	3		3
11	M-F 7p Entertainment Tonight TWTF..	02		30 Comme	Nbr of Spots Closed PR	4		4
13	M-F 730p Extra TWTF..	02		30 Comme	Nbr of Spots Closed PR	2		2
23	Sat 8p ET / 7p CT Revolution .....S.	02		30 Comme	Nbr of Spots Closed PR	1		1
35	M-F 7p Entertainment Tonight M.....	02		30 Comme	Nbr of Spots Closed PR	1		1
44	Sat 830p ET / 730p CT Go On .....S.	07		30 Comme	Nbr of Spots Closed PR	1		1
<b>Weekly Totals:</b> Total Spots(Ord Spots)					11	1	12	
Closed PR								

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
1	M-F 11a News	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/15, 10/23	0000167982	E:120531068
			10/22/12	Closed Pre Emption	0.00	10/23	0000167983	E:120531068
11	M-F 7p Entertainment Tonight	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/09, 10/15, 10/23	0000167898	E:120531068

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 730p Extra	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/23, 10/29	0000167899	E:120531068
35	M-F 7p Entertainment Tonight	:30 Commercial	10/29/12	Closed Pre Emption	3,600.00	No Makegood / Credit	0000000000	E:120531068
23	Sat 8p ET / 7p CT Revolution	:30 Commercial	10/22/12	Closed Pre Emption	0.00	10/23, 10/29	0000167899	E:120531068
44	Sat 830p ET / 730p CT Go On	:30 Commercial	10/22/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120531068

Grand Totals

		Month 10 Weeks: 4		Month 11 Weeks: 4	
		10/22		10/29	
Spots	Totals	0		0	
Cost		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00



REP HEADLINE# 6145065  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-5650  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP MAY15/12 14.5  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

1010 WISCONSIN AVENUE

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- WILL HILDEBRANDT (H)

ORDER # CONTRACT # 6145065

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1193 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE MAY15/12 14.50

REP: NEW ORDER  
TTL 114975 @ 78X  
PLS CFM  
THANKS, MIKE FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

\$ 8650

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	SPOTS
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AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 14  
AGENCY EST# = 1193

1			1100A-1200N	30		\$175.00	10/23	10/26	3		TU-F	3
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PROGRAM : NC8 MIDDAY  
CON COM1: NC8 MIDDAY

2			1237A-136A	30		\$350.00	10/23	10/26	2		TU-F	2
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PROGRAM : J FALLON-NBC<  
CON COM1: J FALLON-NBC<

3			200P-300P	30		\$300.00	10/23	10/26	4		TU-F	4
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PROGRAM : RACHAEL RAY  
CON COM1: RACHAEL RAY

$$W E^{\prime} L A^{\prime} - I^{\prime} V$$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/23	10/26	4		TU-F	4
5			500P-530P PROGRAM : NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P	30		\$1,400.00	10/23	10/26	3		TU-F	3
6			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/23	10/26	4		TU-F	4
7			530P-600P PROGRAM : NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P	30		\$1,400.00	10/23	10/26	3		TU-F	3
8			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/23	10/26	3		TU-F	3
9			600A-700A PROGRAM : NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM	30		\$1,000.00	10/23	10/26	3		TU-F	3
10			630P-700P PROGRAM : NBC NITELY NWS CON COM1: NBC NITELY NWS	30		\$5,000.00	10/23	10/26	1		TU-F	1
11			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/23	10/26	4		TU-F	4
12			700A-900A PROGRAM : TODAY SHW< CON COM1: TODAY SHW<	30		\$1,275.00	10/23	10/26	3		TU-F	3

REP HEADLINE# 6145065  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9399  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/13 14.5  
 10:00 PM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P	30		\$1,800.00	10/23	10/26	2		TU-F	2
PROGRAM : EXTRA												
CON COM1: EXTRA												
14			900A-1000A	30		\$700.00	10/23	10/26	4		TU-F	4
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												
15			1100P-1135P	30		\$2,000.00	10/23	10/27	3		TU SA	3
PROGRAM : NWSCH8 AT 11<												
CON COM1: NWSCH8 AT 11<												
16			430A-459A	30		\$75.00	10/23	10/26	4		TU TH, SU	4
PROGRAM : NC8 TODAY@4:30												
CON COM1: NC8 TODAY@4:30												
17			800P-900P	30		\$2,800.00	10/26	10/26	1		FRI	1
PROGRAM : AVG. ALL WKS												
CON COM1: AVG. ALL WKS												
18			1000P-1100P	30		\$4,000.00	10/29	10/29	1		MON	1
PROGRAM : ROCK CENTER <i>Revolution</i>												
CON COM1: ROCK CENTER												
19			800P-1000P	30		\$6,800.00	10/29	10/29	2		MON	2
PROGRAM : THE SING-OFF <i>Voice</i>												
CON COM1: THE SING-OFF												
20			1200N-100P	30		\$250.00	10/27	10/27	1		SAT	1
PROGRAM : SAT NOON NEWS												
CON COM1: SAT NOON NEWS												
21			330P-700P	30		\$2,500.00	10/27	10/27	2		SAT	2
PROGRAM : NOTRE DAME VS TBD												
ORD COM1: 10/27/12												
CON COM1: NOTRE DAME VS TBD												

*2*  
*not booked*

*5000*

REP HEADLINE# 6145065  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 14.5  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P PROGRAM : NEWSCH8-6 SAT CON COM1 : NEWSCH8-6 SAT	30		\$900.00	10/27	10/27	1		SAT	1
23			700A-900A PROGRAM : THE TODAY SHOW SAT CON COM1 : THE TODAY SHOW SAT	30		\$500.00	10/27	10/27	2		SAT	2
24			800P-900P PROGRAM : HARRY'S LAW CON COM1 : HARRY'S LAW	30		\$1,500.00	10/27	10/27	1		SAT	1
25			900A-1000A PROGRAM : NWSCH8 SAT-AM CON COM1 : NWSCH8 SAT-AM	30		\$400.00	10/27	10/27	1		SAT	1
26			900P-1000P PROGRAM : PARENTHOOD CON COM1 : PARENTHOOD	30		\$1,800.00	10/27	10/27	1		SAT	1
27			1000A-1100A PROGRAM : MEET PRESS-SUN CON COM1 : MEET PRESS-SUN	30		\$2,850.00	10/28	10/28	1		SUN	1
28			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,100.00	10/28	10/28	1		SUN	1
29			630P-700P PROGRAM : NBC NIGHTLY NEWS SUNDAY CON COM1 : NBC NIGHTLY NEWS SUNDAY	30		\$3,650.00	10/28	10/28	1		SUN	1
30			700P-830P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1 : FOOTBALL NIGHT IN AMERICA	30		\$5,500.00	10/28	10/28	2		SUN	2

4000

1 M4

3650

REP HEADLINE# 6145065  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY15/12 14.5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVS	DAYS	TOTL SPTS
31			800A-900A PROGRAM : SUN TODAY-NBC CON COM1: SUN TODAY-NBC	30		\$625.00	10/28	10/28	1		SUN	1
32			900A-1000A PROGRAM : NWSCH8 SUN-AM CON COM1: NWSCH8 SUN-AM	30		\$400.00	10/28	10/28	1		SUN	1
33			800P-1000P PROGRAM : BIGST LR13-NBC CON COM1: BIGST LR13-NBC	30		\$3,500.00	10/23	10/23	2		TUE	2
34			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$675.00	10/29	10/29	1		WED	1
35			530A-600A PROGRAM : NC8 TODAY@5:30< CON COM1: NC8 TODAY@5:30<	30		\$400.00	10/29	10/29	1		MON	1
36			600P-630P PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	30		\$1,800.00	10/29	10/29	1		MON	1
37			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,800.00	10/29	10/29	1		MON	1
38			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$700.00	10/29	10/29	1		MON	1
39			430A-459A PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	30		\$75.00	10/29	10/29	1		MON	1

*note*

REP HEADLINE# 6145065  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9600  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY15/12 14.5  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DATA	PORT
:	LINE#	:	:	:	:	:	DATE	DATE	:	INVT	:	SPTS:
OCT/12	92525.00		NOV/12	22450.00								
CONTRACT TOTAL											114975.00	
TOTAL SPOTS											76	

MARKET TOTALS \$1,546,330 WFLA 7% WFTS 17% WTSP 28% WTVT 24% WTOG 2% WTTA 2% WNCN 2%  
 ACCURATE SHARES  
 SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES  
 DEMOS- RA35+\*

Great American Media      Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW      Submission Number 606      Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 226-6666

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 106325	Campaign Ref: E-120631068
Buyer:	Client/Product/Estimate: 11/14/1193	Sales Rep: HRP Washington, DC
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06145065
Est./PO Number: 06145065	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Dccc	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
1	M-F 11a News TWTF..	175	30 Comme	Nbr of Spots	3	3	
2	M-F 1237a ET / 1137p CT Late Night TWTF..	356	30 Comme	Nbr of Spots	2	2	
3	M-F 2p Rachael Ray TWTF..	300	30 Comme	Nbr of Spots	4	4	
4	M-F 4p Dr Oz TWTF..	675	30 Comme	Nbr of Spots	4	4	
5	M-F 5p News TWTF..	1400	30 Comme	Nbr of Spots	3	3	
6	M-F 530a News TWTF..	400	30 Comme	Nbr of Spots	4	4	
7	M-F 530p News TWTF..	1400	30 Comme	Nbr of Spots	3	3	
8	M-F 6p News TWTF..	1800	30 Comme	Nbr of Spots	3	3	
Weekly Totals:		Total Spots(Ord Spots)		66	9	75	

Great American Media Democratic Congressional Cpgn Comm/ Issue  
 1010 Wisconsin Avenue NW Submission Number 606 Issue 1  
 Washington DC 20007



WFLA-TV  
 P.O. Box 1410  
 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 106325	Campaign Ref: 6140011006
Buyer: ...	Client/Product/Estimate: 11/14/1193	Sales Rep: LRP Communications, Inc.
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 6014005
Est/PO Number: 06145065	Contract type: Political	Business Types: Political PM
	Business Category: Unspecified	

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
9	M-F 6a News TWTF..	1000	30 Comme	Nbr of Spots	3	3	
10	M-F 630p ET / 530p CT NBC Nightly News TWTF..	5000	30 Comme	Nbr of Spots	1	1	
11	M-F 7p Entertainment Tonight TWTF..	1800	30 Comme	Nbr of Spots	4	4	
12	M-F 7a Today Show TWTF..	1275	30 Comme	Nbr of Spots	3	3	
13	M-F 730p Extra TWTF..	1800	30 Comme	Nbr of Spots	2	2	
14	M-F 9a Today Show II TWTF..	700	30 Comme	Nbr of Spots	4	4	
15	M-Su 11p News TWTFSS	2000	30 Comme	Nbr of Spots	3	3	
16	M-Th, Su 430a News TWTF..S	75	30 Comme	Nbr of Spots	4	4	
17	Fri 8-9p Whitney / Community ....F..	2800	30 Comme	Nbr of Spots	1	1	
18	Mon 10p ET / 9p CT Revolution M.....	4000	30 Comme	Nbr of Spots	1	1	
Weekly Totals				Total Spots(Ord Spots)	66	5	75



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 1010 Wisconsin Avenue NW Submission Number 606 Issue 1  
 Washington DC 20007



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 Tampa, FL 33601

PHONE (813) 228-8888

Orig

Client: Democratic Congressional Cpgn Comm/ Issue  
 Buyer: Democratic Congressional Cpgn Comm/ Issue  
 Schedule Dates: 10/22/12 to 11/04/12  
 Est/PO Number: 06145065  
 Submission Cost: 106325  
 Client/Product/Estimate: 11/14/1193  
 Weeks: 2  
 Contract type: Political  
 Campaign Ref: E:120531068  
 Sales Rep: HRP Washington, DC  
 Order Ref: 06145065  
 Business Type: POLITICAL  
 Business Category: Transact: 474

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/22	10/29	Total	Co
19	Mon 8-10p ET / 7-9p CT Voice M.....	8000	30 Comme	Nbr of Spots		2	2	
20	Sat 12p News .....S.	250	30 Comme	Nbr of Spots	1		1	
21	Sat 6p News .....S.	900	30 Comme	Nbr of Spots	1		1	
22	Sat 7a Today Show .....S.	500	30 Comme	Nbr of Spots	2		2	
23	Sat 8p ET / 7p CT Revolution .....S.	1500	30 Comme	Nbr of Spots	1		1	
24	Sat 9a News .....S.	400	30 Comme	Nbr of Spots	1		1	
25	Sat 9p ET / 8p CT Chicago Fire .....S.	1800	30 Comme	Nbr of Spots	1		1	
26	Sun 10a Meet The Press .....S.	2850	30 Comme	Nbr of Spots	1		1	
27	Sun 6p News .....S.	1100	30 Comme	Nbr of Spots	1		1	
28	Sun 7p ET / 6p CT Football Night in America .....S.	4000	30 Comme	Nbr of Spots	2		2	
29	Sun 8a Today Show	625	30 Comme	Nbr of Spots	1		1	
Weekly Totals				Total Spots(Ord Spots)	66	9	75	

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Orig

Client: Democratic Congressional Cpgn Comm/ Issue	Submission Cost: 106325	Campaign Ref: E:120531068
Buyer: Democratic Congressional Cpgn Comm/ Issue	Client/Product/Estimate: 11/14/1193	Sales Rep: Hdr: Washington Post
Schedule Dates: 10/22/12 to 11/04/12	Weeks: 2	Order Ref: 06145065
Est./PO Number: 06145065	Contract type: Political	Business Type: POLITICAL
	Business Category: Transactional	

Ref	Sales Product Details	Rate	Spot Type	10/22	10/29	Total	Co
30	Sun 9a News .....S	400	30 Comme	Nbr of Spots	1	1	
31	Tue 8p ET / 7p CT Voice ..T.....	3500	30 Comme	Nbr of Spots	2	2	
32	M-F 4p Dr Oz M.....	675	30 Comme	Nbr of Spots	1	1	
33	M-F 530a News M.....	400	30 Comme	Nbr of Spots	1	1	
34	M-F 6p News M.....	1800	30 Comme	Nbr of Spots	1	1	
35	M-F 7p Entertainment Tonight M.....	1800	30 Comme	Nbr of Spots	1	1	
36	M-F 9a Today Show II M.....	700	30 Comme	Nbr of Spots	1	1	
37	M-Th, Su 430a News M.....	75	30 Comme	Nbr of Spots	1	1	
Weekly Totals: Total Spots(Ord Spots)				68	5	75	

Grand Totals

	Month 10 Weeks: 4 10/22	Month 11 Weeks: 4 10/29
Totals	75	66
Spots	75	66

	Month 10 Weeks: 4	Month 11 Weeks: 4
Totals	10/22	10/29
Cost	106325	80875

**Grand Totals:**

<b>Spots:</b>	<b>75</b>
Gross Total:	106,325.00
Commission:	15,948.75
Net Total:	90,376.25